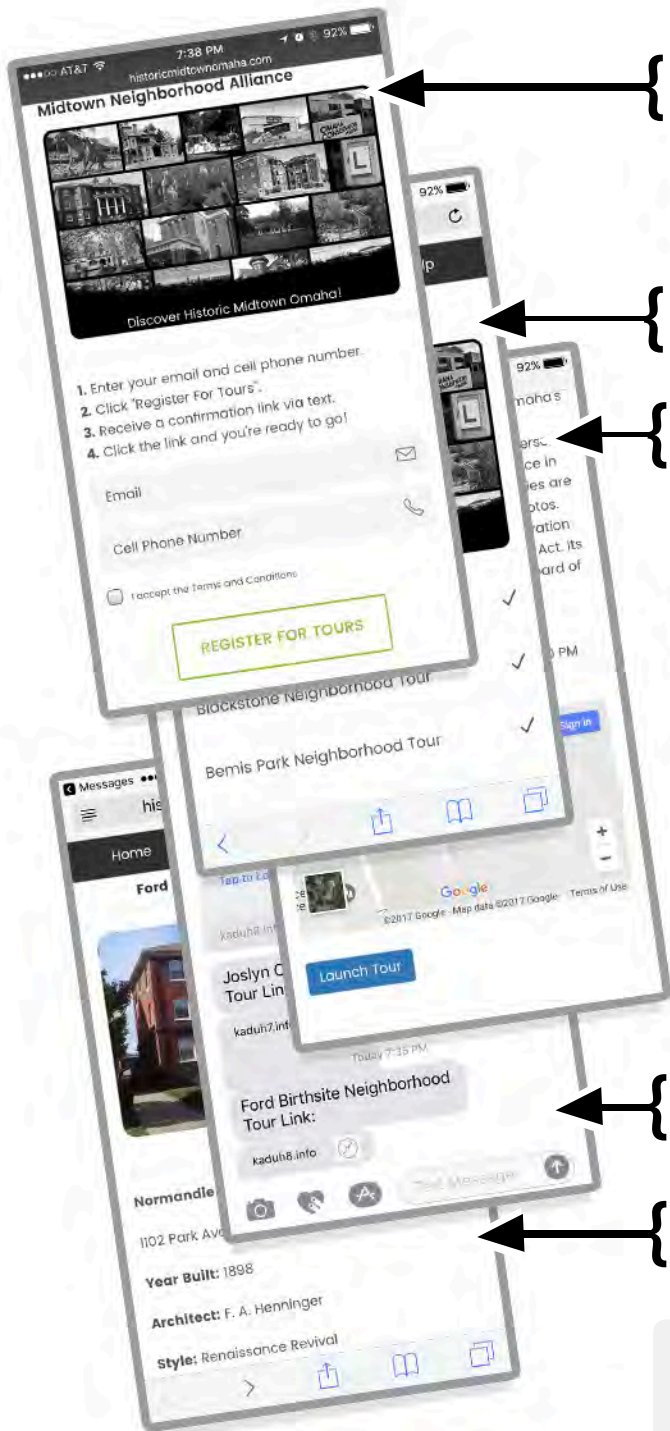


Applications for work and play

Phone based local tours engage you by texting you the next stop



Go to your custom text based tour URL

Once you arrive you'll register with your email address and cell phone number.

Click on the link sent to your phone via text message

You'll be redirected to select which available tour you'd like to go on.

Choose "Launch Tour" to begin your text invite

The mobile tour browser screen lets you browse from the available tours before choosing.



Move to the next tour stop

Get info on your virtual tour guide

Browse through your tour stops or skip ahead

Pull up a map for each stop

Click your reusable tour link start your text tour

You'll be able to take this tour again using this very same text message link.

Depart on your adventure!

With easy access to a map and list of stops you'll know where you are going, before you begin.

Want to see an early demonstration?

Omaha's Midtown Neighborhood Alliance in partnership with Cali Commons has funded the initial Texty Tour prototype. To give it a shot, go to HistoricMidtownOmaha.com or CaliCommons.tours!

Learn more at TextyTours.com or give us a call!
(402) 618-1981





Plan	Event	Monthly	Yearly
List Price	\$650	\$125	\$1,250
Commission	\$150	\$25	\$250
Minimum Price	\$500	\$100	\$1,000
Included setup charge	\$100	\$100	\$100
Included server costs	\$1/day - \$30/mo	\$1/day - \$365/yr	\$1/day - \$365/yr
Days Active	90	365	365
Tours Included	Unlimited	Unlimited	Unlimited
Included Twilio credit	\$50	\$50	\$50
Twilio Cost/customer (Basic Data)	\$0.030	\$0.030	\$0.030
Twilio Cost/customer (Full Data)	\$0.150	\$0.150	\$0.150
Twilio Cost/customer (Additional Tour)	\$0.015	\$0.015	\$0.015

Note: Full customer data requests are processed in real time and the cost / record are incurred regardless of whether data is available. Current estimated success is 80%, but results may vary.

For additional information about getting your branded TextyTours application, contact Luke at 402-618-1981.